



**Digital Hollywood Fall  
Panel Topic Description  
Wednesday, October 17, 2018 at 2:30 PM  
The Skirball Center, Los Angeles**

**Future of Film: Global disruption, rewards & challenges - formats, streamers, eSports & new tech**

The past year has seen dramatic changes in the global film industry with 2017 experiencing a 3 year low in North America's box office. Yet performance in 2018 at this writing is up nearly 8% over 2017, with analysts predicting a record or near record year.

China, a solid number 2 in the global box office race, is on track to eclipse the North America totals in the next couple of years. Their dominance has changed the way studios determine which stories they are going to produce, eyeing China as a lucrative market.

During the past few years the major streamers, Netflix, Amazon, Hulu and YouTube have disrupted the industry, spending aggressively to produce new and compelling content for their growing, cord cutting and mainstream audience.

They have impacted the entire studio ecosystem of movies and TV as the studios attempt to rise to meet the new competition head on with their own direct to consumer offerings.

The industry is also experiencing significant M&A activity with telephone & broadband behemoth AT&T acquiring Time Warner, parent of Warner Bros. for \$85 billion.

Disney is in the process of acquiring the movie and TV assets of 21st Century Fox, parent of 20th Century Fox, as they build an online service intended to compete aggressively with Netflix.

Other mergers are likely to be announced in the coming months, all of which will leave their imprint on the evolving industry.

What will the future bring? What will the overall landscape look like in 3 years? 5? 10? How will new technologies affect production and exhibition? How will the studios' challenge to the streamers evolve? Who will succeed and who will not? What does it mean to the consumer who wants great entertainment at a low price on demand? What is being done to attract the younger audience to the cinema?

Our distinguished group of analysts and executives will discuss, debate and even challenge some of the basic premises that are important as we look to the future of film in an informative and engaging panel.

Panel to be produced and moderated by Marty Shindler

Click [here](#) for a list of the panelists and other details as to the event.

**T: 818.223.8345 E: [Shindler@iShindler.com](mailto:Shindler@iShindler.com)**