

## Digital Hollywood Fall 2009 Special Event

# “Creative Convergence for Collaboration”

Building a Basis for U.S.-Korea Collaborations

Presented by

## Korea-US Vision Council

Wednesday, October 21,

Lowes Santa Monica Beach Hotel, Santa Monica CA

6:00 p.m. – 6:30 p.m. reception; 6:30 p.m. - 8:30 p.m. program, Arcadia B Ballroom

This evening program is the Korea-U.S. Vision Council’s introductory session at Digital Hollywood, showcasing the value of international collaborations. The Korea-U.S. Vision Council was devised to build bridges between the technology-enabled creative industries in Korea and the United States. Our projects will inspire your endeavors and illuminate the opportunities that arise from bi-cultural collaborations in various entertainment & digital media sectors.

Moderated by

Chris Marlowe, digital media consultant; Korea-U.S. Vision Council advisory board

Welcoming Remarks

**Marty Shindler**, co-founder, Korea-US Vision Council; CEO, The Shindler Perspective, Inc.

Introduction of the Korea-US Vision Council

Featured Speaker

“Digital Convergence in the 21<sup>st</sup> Century: Why International Collaboration Matters”

**Gabriel Marano**, Vice President of Digital Programming, Fox Television Studios

Presentation I:

“Cultural Convergence: A Journey to Define the Heroes of the Digital Age”

**Jean Chung**, co-founder, Korea-US Vision Council; President, BetterComm, Inc.

This presentation demonstrates how the most successful projects of the digital age emerge from cross-fertilization between the East and the West.

Presentation II:

“Crossing the Line: Producing Documentaries on North Korea”

**Paul Yi, independent filmmaker**

Korean American filmmaker Paul Yi discusses his experiences in working on two of the most insightful documentaries ever made on North Korea, "A State of Mind (2004)," and "Crossing the Line (2006)." He has presented the films all over the world including premieres at Pusan, Sundance, Tribeca and Berlin film festivals. Followed by clips of "A State of Mind" "Crossing the Line"

Presentation III:

“The Great Queen Seondeok”

**Nahee Kim**, Director of Business Planning Department, MBC Distribution, Inc.,

MBC America, the U.S. subsidiary of Korean national broadcasting network MBC, screen an episode and discuss how they achieved the huge success of “The Great Queen Seondeok,” a television historical drama series based on the 7<sup>th</sup> century about Korea’s first queen and one of the world’s most fascinating female rulers in a time of war and intrigue.