

Roberta Shindler

Professional Experience:

The Shindler Perspective, Inc.

1996 – present

Consult with an emphasis on providing a business perspective to creative, technology and emerging companies. Write, edit and critique business plans by researching and analyzing the marketplace, strategizing with clients to determine the direction of the proposed enterprise and evaluating the potential for proposed business ventures, primarily in technology related areas. Industries include visual effects production, software development, 3D stereoscopic image acquisition and delivery, massively multiplayer online games (providing content and server technology), Internet portals (providing content and e-commerce), Wireless technology (applications and content), e-learning, digital imaging and production. Evaluate the potential for a major Midwestern university to construct and operate a full service technology center whose components include e-learning, data archiving, digital production tools and construction of a campus to house a production facility, offices, hotel, stadium and performing arts center. Evaluate the state of a specialty theater industry for its trade organization, including industry practices, economics and resulting challenges and provide recommendations for improvements to benefit all segments of the industry

Sabbatical/family responsibilities

1989 – 1996

1984 – 1985

During this time period, I took time to be a stay at home mother to our two children.

Executive Search Consultant.

1986 – 1989

Conducted searches for financial services companies on a free lance basis, primarily in the commercial banking industry.

Banker

1977 – 1983

Recruited out of graduate school by Bank of America for its MBA training program. Held position as a commercial lending officer at Los Angeles Main Office, servicing high net worth individuals, securities brokerage accounts and major corporate relationships. Also employed as a commercial lending officer at two now-defunct independent banks.

Education:

Brandeis University

B.A. English cum laude (1973)

Massachusetts Institute of Technology (MIT)

Sloan School of Management

S.M. Finance (1977)

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