



**Digital Hollywood Spring 2017**  
**Panel topic description**  
**May 24, 2017 7:45 AM**

**Future of TV - Wall St. Analysts Meet Industry Executives - It's All About innovation and Disruption - Moving into the Next Wave**

Gone is the status quo for TV as companies at all points on the entertainment value chain are vying for a piece of the global action. Consumer habits across various demographics are evolving rapidly driven by technology.

The future of TV involves deep insight into both the qualitative and quantitative aspects of content production and distribution and the impact that the technologies of today and more importantly those of “tomorrow” will have on the many competitive and high stakes business models in place today and anticipated for the future as companies shape their strategies in response to the changes.

The future will be shaped in part by the myriad of devices and content vying for our attention as well as the rollout of faster broadband technologies, both wired and increasingly wireless, as we enter the next wave of the future.

Our distinguished group of analysts and executives will discuss, debate and even challenge some of the basic premises that are important as we look to the future of TV in an informative and engaging panel.

Panel to be moderated by Marty Shindler

**T: 818.223.8345 E: [Shindler@iShindler.com](mailto:Shindler@iShindler.com)**