

2016 Creative STORAGESM CONFERENCE

June 23rd 2015 at the DoubleTree Hotel, Culver City, California

AN ENTERTAINMENT STORAGE ALLIANCETM EVENT



ENTERTAINMENT
STORAGE
ALLIANCETM

AGENDA

7:30 AM Breakfast

8:00 AM Results from the 2016 Media and Entertainment Storage Survey and the 2016 Media and Entertainment Report- Tom Coughlin, Coughlin Associates

8:10 AM Session A: Storage for Artists: Challenges and Opportunities in Post Production Storage

Sponsored by Harmonic

Moderator: Jim DeFilippis, TMS Consulting

Speakers: Alex Grossman, Symply

Ed Harper, Avid

Aaron Edell, Graymeta

Paul Evans, Daystrom Technology Group

Panelists: Jeffrey Stansfield, Advantage Video Systems

Jeff Kember, Google Cloud Storage

Andy Darcy, Harmonic



Google Cloud Platform



9:15 AM Morning Break

Presentation Access Code:
is case sensitive

9:30 AM Keynote Speaker: Roy Taylor, Corp. V.P., AMD Radeon Technology Group

10:00 AM Keynote Speaker: Kirill Tropin, Product Manager, Google Cloud Storage and Jeff Kember, Cloud Solutions Architect, Media, Google

10:30 AM Session B: Collaboration in the Clouds: Storing and Delivering Content Where it is needed

Sponsored by RDC

Moderator: Jean Bozman, Hurwitz & Associates

Speakers: Joe Arnold, SwiftStack

Michelle Munson, Aspera

Michael King, DDN

Henry Zhang, Amazon Web Services

Panelists: Tim Stutt, Atimba

Ludovic Francois, MSolution



STORAGE VALLEY
SUPPER CLUB

11:30 AM Lunch Sponsored by HGST

12:30 PM Keynote Speaker: Jeff Greenwald, Sr. Director of Marketing, HGST

1:00 PM Keynote Speaker: Dave Frederick, Senior Director, Media and Entertainment, Quantum

SAVE THE DATE
Next Meeting August 11

1:30 PM Session C: Trekking to the cloud - wired, wireless, cell enabled and satellite - looking to the future

Moderator: Marty Shindler, The Shindler Perspective

Panelists: David Rice, Cisco

Ben Bloom, Akamai

Don Gabriel, Echostar

John Tkaczewski, FileCatalyst

2:15 PM Session D: Archiving: Don't Leave the Good Stuff Behind

Sponsored by Sony Electronics

Moderator: Denis Leconte, Iron Mountain Entertainment Services

Speakers: Dom Muiccio, Sony Electronics

David Feller, Spectra Logic

Brian Campanotti, Oracle

David Cerf, StrongBox Data Solution

Panelists: Chris Luther, SGL

Adrian Herrera, Caringo

3:15 PM Session E: Active Archiving Panel: Simplifying Media Asset Mgmt with Active Archive & the Cloud

Moderator: Lynn Orlando, HGST

Panelists: Michael King, DDN

David Feller, Spectra Logic

Phil Scitutto, HGST

David Cerf, Strongbox

Janet LaFleur, Quantum

4:00 PM Afternoon Break Sponsored by Quantum

4:25 PM Session F: Accelerating Workflows: Solid State Storage in Media and Entertainment

Sponsored by Micron

Moderator: Pallab Chatterjee, M&E Technology

Speakers: Rob Peglar, Micron

Rob Davis, Mellanox

Tien Shiah, Samsung Device Solutions America

5:15 PM Session G: Conversations with Independent Storytellers Sponsored by Coughlin Associates

Moderator: Larry Jordan, LarryJordan.com

Panelists: Cirina Catania, the Catania Group

Nick Bicanic, Vrlvrlabs

Woody Woodhall, Allied Post Audio

Larry O'Connor, OWC Digital

6:00 Possible Demonstration

6:30 PM Reception - Sponsored by Google Cloud Platform

8:00 PM End of Day (exhibits close)

Quantum



SONY

harmonic

active
STORAGE

ADVANTAGE
VIDEO SYSTEMS

caringo

CLOUDIAN

noobaa

PSSC LABS

sgl

SPECTRA
SPECTRALOGIC.COM

SwiftStack

SYMPPLY
BETTER STORAGE

Visuality
Systems

XenData