



ELECTRONIC DISTRIBUTION SERVICES

TECHNICOLOR
by THOMSON 

Technicolor Provides Technical Support for the 6th Annual Visual Effects Society (VES) Awards

Technicolor provided the encoding, streaming and download delivery for all nominated films, broadcast TV shows, commercial ads, and video games submitted for award consideration. This sponsorship marks the fourth consecutive year Technicolor has supported the VES Awards.

The VES Awards ceremony took place on Sunday, Feb. 10, at the Kodak Theatre Grand Ballroom, in Hollywood. Steven Spielberg was honored with the VES Lifetime Achievement Award, recognizing the contributions he has made to the art and science of visual effects.

“Technicolor has been our strategic partner since the VES Online View and Vote System was established four years ago,” said Marty Shindler, VES Awards Online View and Vote chairman. “Technicolor Electronic Distribution Services provided VES the best-in-class content delivery network, enabling members around the world to receive the streaming media as seamlessly as if they were in the same local network. This year, we expect to have the best viewing experience ever for our discriminating global membership.”



According to Lance Ware, chief technology officer, Technicolor Electronic Distribution Services, “Technicolor is excited to have been involved in bringing secure online screening to VES members for the fourth year running. VES is unique in its vision to provide greater access for its members, and security for content rights holders, and we look forward to other awards ceremonies that leverage digital distribution in the coming years.”

Created in 1997, the VES is the entertainment and advertising industry’s only organization devoted to the creation and advancement of visual effects. VES represents 1,600 members – including artists, producers, and motion picture studio and broadcast executives representing every quadrant of VFX (visual effects) creation in the industry.

The 6th Annual VES Awards Ceremony recognizes outstanding visual effects in more than a dozen categories of film, television, commercials and video games.

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