

# ACADEMY OF TELEVISION ARTS & SCIENCES

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A PROFESSIONAL DEVELOPMENT EVENT



## The DIGITAL Distribution Revolution

TUESDAY, JUNE 11, 2013 • 6:30PM **LIVE WEBCAST ON EMMYS.COM**

**CBS STUDIO CENTER • 4024 RADFORD AVE., STUDIO CITY, CA 91604**

Digital distribution has expanded television viewing beyond the flatscreen inside your home, to your desktop or laptop computer, tablet and cell phone. Now that TV is everywhere, content creation has grown from traditional half-hour and hour-long formats, and now embraces a variety of interactive, community-building short and long-form formats.

Find out what role you can play in this new television frontier.

### PANELISTS

**DAVE BEELER & TOM KONKLE** Lumen Actus Productions

**JAY FRIEDMAN** Director of Sales, bitMAX

**COURTNEY LISCHKE** New Business Development Manager, YouTube

**BRIAN NORGDARD** Co-Founder, Chill.com

**LORI H. SCHWARTZ** Principal, World of Schwartz/Television Academy Governor, Interactive Media

**MARTY SHINDLER** CEO of The Shindler Perspective

MODERATED BY **GEORGE Taweel** /// PRODUCED BY **ALEX GEORGIEV & GEORGE Taweel**

**FOR SPONSOR, MEMBER QUESTIONS AND RSVP INFORMATION, PLEASE SEE BELOW**