



Studio Facilities/Production Facility - Relevant Experience

We understand the economics and operations of a movie and TV production studio as well as the various businesses that function as an integral part of the studio.

We have relevant experience in and are knowledgeable about the entire entertainment value chain, from pre-viz and pre-production to production, post production, distribution and exhibition, including analog and digital technologies, here and on the horizon.

Additionally, since our work has touched all of the various points on the chain, we also know the various value chains and the related businesses and market segments that intersect these points on the chain.

Studio development projects

- Assessed the qualitative and quantitative aspects of building a studio, replete with sound stages and ancillary facilities, in an incentive based, non-Hollywood production environment;
 - Analyzed the economic impact of the proposed development project;
 - Educated local citizens to improve peoples' understanding of how the community can benefit from the Studio and how they can play a vital role in the proposed venture;
- Developed a business plan for a proposed studio facility as a part of a mixed use retail and residential development in an incentive state;
- Prepared pro formas for a Native American driven studio complex;
- Worked with CBS personnel to develop a studio plan to bring Fox to CBS/Fox Studios.

Studio operations

- Controller, Studio Operations, 20th Century Fox – in addition to traditional duties, involved in sale of portions of the backlot and relocation of impacted departments;
- Board of Managers – CBS/Fox Studios, later audited the facility, then named CBS/MTM Studios, on behalf of Coopers & Lybrand (“C&L”). This studio today is known as CBS Studio Center and is a major production and broadcast facility;
- Lucasfilm’s Industrial Light & Magic – stages & equipment and a backlot operation, initial consulting project, later employed to implement the C&L recommendations;
- Numerous consulting projects with post production, visual effects and pre-viz facilities analogous to studio operations.

Business and strategic planning

- Developed business plans for a wide range of creative and technology businesses;
- Major and other visual effects facilities;
- 3D camera and production support services, including 2D to 3D conversion and 3D TV;
- Post production;
- Production companies with film slates;
- Involved in writing a business plan for the first all digital cine camera;
- Digital storage and the potential for the cloud in entertainment companies.

New technologies – Actively follow and track many forward thinking technologies.

T: 818.223.8345 E: Marty@iShindler.com