

Entertainment Executives

Birute Tursa, Director of Operations, Nuby Technology
Paul Chen, President & COO, Nuby Technology
Catherine Cheng, Media Manager, Alpha Media
James Meyers, CEO, Alpha Media
Sandra Galetti, Sales Analyst, Warner Brothers Pictures
Sarah Chung, Manager, International Theatrical Distribution,
Warner Bros. Pictures
Marty Shindler, President, The Shindler Perspective, Inc.
Jeff Park, Had To Be Made Films
Ellen J. Shin, Seyfarth Shaw LLP
Ekwan Rhow, Seyfarth Shaw LLP
Ginam Lee, Ginam Lee & Associates, Attorneys at Law
Edwin Zane, Producer
Tom Sloper, Producer & Game Designer, Sloperama Productions
Jong-Hwa Lee, Assistant Professor, Communications Studies, LMU
Dr. David Choi, Assistant Professor of Management & Entrepreneur-
ship, LMU
Dr. Dolphy Abraham, Associate Professor of Finance & Computer
Information Systems, LMU
Michael Kim, IT Recruiter—Los Angeles, TEKsystems
Neal Lloyd, Managing Partner, CEO Meetings & Conferences
Alexis Wallrich, Marketing Director, KOCCA USA
Susan Hale, Director of Public Relations, TokyoPop
Sophia Hong
Laurie Hutzler, Media Consultant, MediaXchange Ltd.
Tom Klein, Professor of Animation, LMU & Director of Animation
Knowledge Adventure/Vivindi Universal
Bill Anderson, Vice President, Research & strategic Analysis,
Independent Film & Television Alliance
Jim Charne, Entertainment Lawyer
Michael Zellner, Account Representative Asia, Sony International
Channel Services
Tim Kwok, Film & Television Producer/Consultant
Edward Mun
Norton Virgien, Vice President, Feature Creative Affairs, Klasky
Csupo

LMU | **LA**
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University

A BUSINESS MIXER WITH KOCCA AND MEDIA EXECUTIVES IN LA

**Tuesday, August 3, 2004
6:00 p.m.—8:00 p.m.
St. Roberts Auditorium**

**The Center for Asian Business
College of Business Administration
Loyola Marymount University**

**Director: Fr. John P. Daly, S.J.
Associate Director: Theresa Shim
Program Coordinator: Marki Hackett**

Business & Social Mixer

Opening Address	Theresa Y. Shim Program Director
Welcoming Address	Dr. John Wholihan Dean College of Business Administration
KOCCA Objectives	Ji, Kyeong Hwa Manager, Training & Education, Korea Culture & Contents Agency
Guest Introductions	Marki Hackett Program Coordinator
Developing a Network	Sarah Chung, LMU IMBA Graduate Manager, International Theatrical Distribution, Warner Bros. Pictures

MC: Marki Hackett, Program Coordinator

KOCCA Administrators

- Kim, Eun Sook**, Assistant Director, Cultural Contents Promotion
The Ministry of Culture & Tourism
- Choi, Jae Pyo**, Assistant Director, Publication & Newspaper
The Ministry of Culture & Tourism
- Lee, Kyu Sik**, Manager, Content Creation
Korea Traditional Culture Contents Center
- Ji, Kyeong Hwa**, Manager, Training & Education
Korea Culture & Contents Agency
- Jung, Woo Chae**, Manager, Content Technology
Korea Culture & Contents Agency
- Dr. Jungil Gill**, Wrap-up Professor
Associate Professor, Director, Planning Office
Chungkang College of Cultural Industries

KOCCA Executives

- Lim, Chang Joo**, Full-Time Lecturer, Game and Multimedia Engineering
Korea Polytechnic University
- Seong, In Jae**, Leader, Biz Planning, Dotsmobile Co., Ltd.
- Chun, Kwang Seon**, Deputy Manager, Digital Newsroom Project
Munhwa Broadcasting Corp.
- Hwang, Min Soo**, Manager, Training & Education, Koa And Thespis
- Cho, Sung Doo**, Manager, Strategic & Planning, Daekyo
- Yoon, Hong Keun**, PR Manager, Planning & Public Relations
Christian Broadcasting System (CBS)
- Bang, Il Soon**, General Manager & Digital H/W Engineer
Production Manage & Technical Support Team, DIGITALWAY Co., Ltd
- Nam, Jin Woo**, Freelancer (PD), Liquid Brain Studio
- Lee, Namseok**, Manager, Marketing, Neo Telecom Co., LTD
- Hur, Sung Hoon**, Team Leader, Web-contents, Tongcommunication
- Beak, Jung Hyun**, Vice-Principle, The Planning Of Education
Peongchon Tech Highschool
- Jun, Hyun Tae**, Producer, Marketing, KBS Media Enterprises Limited
- Yoo, Ji Young**, Manager, Concert, Stageone
- An, Min Hoe**, Producer, Planning Dept., Morph Studio Inc.
- Park, Bo Kyung**, Manager, Consulting Of Program
Chungang Culture & Art Program Center
- Han, Sang Joon**, Chief Editor, Planning & Coordination
Humanist Publishing Company
- Kim, Sun Tae**, Director, Production, Heewon Entertainment Inc.
- Song, Knoo**, Manager, Marketing, FXLAB Co. Ltd.
- Park, Ji Young**, Assistant Manager, Content Business
Samsung Electronics Co., Ltd.
- An, Jung Mun**, Manager, Global Strategy
KBS (Korean Broadcasting System)
- Baek, Chang Kee**, Team Manager, Character, Fuseworks Co., Ltd.
- Lee, Min Kyung**, Director, Service Planning, Ahead Mobile, Inc.
- Chong, Kyong Sok**, Associate Lawyer, Kim, Chang & Lee
- Ko, Yun Jeung**, Web Master, Content Management, Internet MBC
- Kim, Jong Yeoul**, Director, Digital Team, Ahn Graphics, Ltd.
- Nam, Han Kil**, Producer & Marketing Executive
International Programming, Korea Educational Broadcasting System
- Park, Hee Jae**, Director, Management Department, J & J Solution Inc.
- Bark, Chi Yeon**, Chief Editor, Editing Dept., Yolimwon Publishing Co.