

# 2014 Creative STORAGE<sup>SM</sup> CONFERENCE

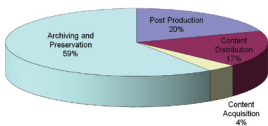
June 24th 2014 at the DoubleTree Hotel, Culver City, California

AN ENTERTAINMENT STORAGE ALLIANCE<sup>TM</sup> EVENT

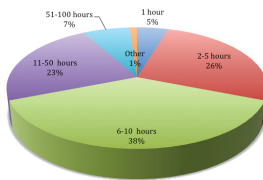


Dr. Tom Coughlin is the Distinguished Author of the Digital Storage in Media and Entertainment Reports and the Founder and Chairman of the Entertainment Storage Alliance<sup>TM</sup>.

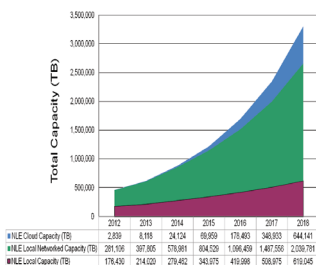
Media and Entertainment Market Storage Revenue Share by Segment



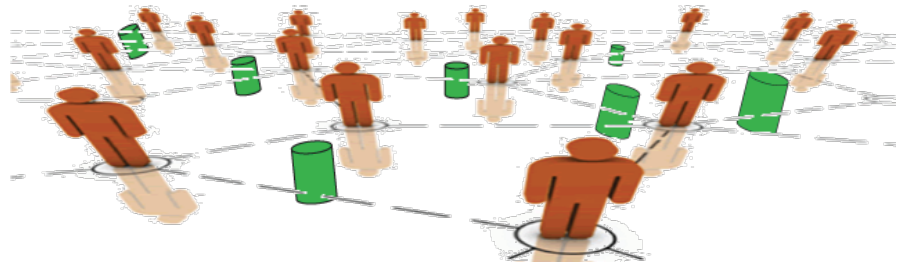
Content Shot for an Hour of Completed Work



Post Production Annual Storage Capacity Demand



## The Creative Storage<sup>SM</sup> 2014 Conference Theme: Collaborative Workflows and Storage Objects!



Come and Help Us Celebrate Our 8th Anniversary with Many New Initiatives, Events and Prizes!

BE Where Digital Storage Converges with Content Creation and Delivery!

JOIN CEO's, Industry Leaders, manufacturers and end users at Creative Storage 2014!

FIND out the role that digital storage plays in new content distribution and marketing opportunities for a rapidly evolving market

See presentations on digital storage in digital acquisition and capture, non-linear editing, compositing and special effects.

Discover how to combine and leverage hard disk drives, flash memory, magnetic tape and optical storage technology with new opportunities in the digital media market.

### 6 Sessions Spread Over the Day Cover:

Getting the Goods: Changing Needs and Sources for Production Storage

Making the Cut: Storage Challenges and Opportunities in Post Production

Sharing the Wealth: Storage Needs with 4K Content Delivery

Having it All: Archiving, Preserving and Managing Media Content

New Visions: Future of Optical Storage

Professional Entertainment and Media Users Reveal their Digital Storage Needs and Desire

Sign up at [www.CreativeStorage.org](http://www.CreativeStorage.org)

If you are a user, manufacturer or reseller of digital content solutions, learn how you can speak, exhibit or sponsor at Creative Storage 2014

Call us at 408 978-8184

[WWW.CREATIVESTORAGE.ORG](http://WWW.CREATIVESTORAGE.ORG)