

Marty Shindler

Employment History

The Shindler Perspective, Inc.

CEO

Feb., 1996 – Present

Consulting firm with clients that include a wide range of companies involved in various aspects of creative and technology endeavors. Projects have been as diverse as creating an economic impact study for a group developing a major studio facility, market assessments on new technology products, strategic and business planning and operational reviews, facilitating strategy and other meetings to litigation support and expert witness engagements. Industry segments have included 3D stereoscopic technology, visual effects, digital cinema, exhibition, post production, camera design and fabrication, specialty theaters, Internet content, content for wireless communications. Publish articles on business and management topics. Active speaker and panel moderator at global industry conferences. Visit iShindler.com for more information.

Cinesite, Inc., a subsidiary of Eastman Kodak

Vice President Sales & Marketing

Mar., 1993 – Feb., 1996

Joined this Company in its start-up phase after consulting to set up business operations systems. Developed and implemented a marketing plan, including collateral material, media buys, trade shows, direct mail and other marketing, sales and business development efforts. Responsible for Business Affairs. Interfaced with client management and creative staff, as well as Cinesite's creative staff and management of both Cinesite and its parent, Eastman Kodak. The Company reached initial profitability by the end of its third year.

Self Employed Consultant

Aug., 1992 – Mar., 1993

Clients included 2 start up digital visual effects houses, a commercial production & animation studio and a commercial editorial company.

Industrial Light & Magic (ILM), a subsidiary of Lucasfilm Ltd.

Director of Finance

Aug., 1989 – Aug., 1992

Member of the first professional management team for this multi-Academy Award winning Company. Accomplishments include establishment of financial reporting and cost accounting systems, improvement in cash flow through financial restructuring of contracts and improved management of payables and participation in negotiation and purchase of a major capital equipment upgrade. Other responsibilities included the Purchasing Department, Business Affairs, Computer Support/MIS and the Camera Engineering Department. Trustee to the IATSE Local 16 Pension and Health & Welfare plans. Joined ILM from Coopers & Lybrand to implement recommendations resulting from involvement in a consulting study performed for ILM.

Coopers & Lybrand

Manager, Entertainment Practice

Oct., 1987 – Aug., 1989

Clients involved in feature film production, visual effects, TV production, software development, a major studio facility and game show production. Involved in both audit and consulting assignments. Actively involved in the office practice development program, successful in gaining several new clients. Designed, coordinated and taught the firm's first in-house continuing education course for staff members related to the entertainment industry and was a resource for personnel in offices outside of LA that were serving entertainment industry clients.

Senior Accountant

Sept., 1977 – May, 1979

Staff Accountant

Jul., 1976 – Aug., 1977

**16060 Ventura Boulevard #105 – 246 Encino, CA 91436
T: 818.223.8345 F: 480.247.4190 E: Shindler@iShindler.com**

The Cannon Group, Inc.**Vice President, Financial Operations****Apr., 1986 – Oct., 1987**

Hired to help resurrect a NYSE company with significant financial, operational and legal challenges. Reviewed and analyzed a wide range of financial, production and distribution operations, wrote significant recommendations for improvement and began implementation of the recommendations until the company was sold.

Twentieth Century Fox**Controller, Studio Operations****Nov., 1983 – Mar., 1986**

Responsible for the entire backlot operation, including production and postproduction departments and those serving the corporate infrastructure. Served on the Company's MIS steering committee and was involved in the successful implementation of a new general ledger and reporting system for the Studio Division. Responsible for the Payroll Department during the last year at Fox. Supervised the preparation and administration of the annual Studio Rate Book. Member of the Board of Managers of CBS/Fox Studios in Studio City.

Director Financial Reporting Feature Film Group**Apr., 1981 – Jul., 1983**

Responsible for P&L reporting on a film by film basis, maintenance of all film ultimates and budgeting and forecasting for the Feature Film Group. Analysis of prospective film deals. Development of time sharing database for handling film amortization and related calculations for the film slate. Also responsible for distribution accounting and accounting for merchandise licensing.

Manager, Financial Reporting**Oct., 1980 – Mar., 1981****Senior Financial Analyst****Feb., 1980 – Sept., 1980****Financial Analyst****June, 1979 – Jan., 1980****MGM/UA Entertainment Co.****Director, Financial Services****Jul., 1983 – Nov., 1983**

Responsible for corporate budgeting, forecasting and analysis of prospective film deals.

Cole & Associates/Cole Surveys**Controller/Assistant to the President****Apr., 1971 – May, 1976**

Responsible for ongoing operation of the Accounting Department in this management consulting firm prior to its merger with the Wyatt Company (Watson Wyatt). Assisted in the consolidation post merger.

Education

Suffolk University Graduate School of Administration, MBA, June 1972

Bentley College, BS in Accounting, June 1971

Berkshire Community College, AA in Business Administration with honors, June 1969

Certified Public Accountant, State of California, currently non-practicing

Affiliations

Visual Effects Society – Awards Committee Member, former alternate on the Board of Directors

Digital Cinema Society – Advisory Board Member

Hollywood Post Alliance

LA Chapter of Siggraph

American Institute of CPAs and California Society of CPAs